

Eagle Landing Builder/Realtor Signage Specs

EXHIBIT D

Sign Colors

All signs within Eagle Landing shall only use the approved colors of Black, Gold (Pantone 1265C) and White as outlined below.

Real Estate Signs

All parties shall follow these guidelines for signage within the development. Only one sign is allowed per lot - For Sale, Available, For Rent, Future Home Of, etc. All signs will comply with the following specifications.

- Size shall be 10.5 inches x 13 inches.
- Single post, middle mount, ¾ inch thick, black metal framed on all four sides.
- Height of post is three (3) feet above ground (see sample below).
- Colors are letters Pantone 1265C (gold) or White (not cream, off white, eggshell, etc.) on a black background (sample below).
- One “Take-Away” box may be attached to sign post.

Inserts (Builder Name, Misc Info)

- No larger than 4.5 inches x 13 inches.
- Must fit in the rider area on sign.
- Colors are reversed from body – black lettering on gold (Pantone 1265C) or white background.
- Sold/Pending Inserts: Red background with white lettering is allowed on inserts only.

“Open House” signs (per Article V, Section 6 of the CC&R’s) may be leased from the Declarant for a charge of \$25.00 per sign and post. The money is refunded upon the return of the sign(s).

Model Home Signs

One sign per model stating Floorplan/Builder name:

- 24” x 12” - Black background with gold trim & white lettering mounted on (2) 4x4 black painted poles, approx. 3’ above grade and as close to the front entrance of home as possible. Mounting poles should not be visible above the sign plate

Rollout or Sandwich Board Signs (Your choice – only one style may be used – not both)

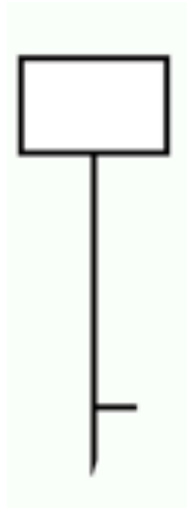
- Black background with gold trim, white lettering
- While sandwich boards are not approved for use within Clay County, we will allow when model home is open and staffed. Boards must be removed from view when model is closed.
- Double-sided rollout signs are permitted: Size not to exceed 4’ W by 3’ H. Use only when model is open and staffed and removed from view when model is closed.

Flags

One freestanding flagpole per model is permitted. Pole is black and not to exceed 20’ high. Pole may exhibit either the American flag (4’ x 6’ with appropriate lighting) or a fixed, unlit stationary boulevard flag consisting of black background with gold/white lettering but not both.

Additional signage must be submitted, reviewed and approved prior to installation.

Samples:



Sign Post

(shown here without rider)

Visit EastWestRealtyFL.com

for sign vendors – listed under ARC or Info A-Z.

For Sale/Available

(Color Sample -Option A)



For Sale/Available

(Color Sample - Option B)



Banner Sample